

Content Pricing Guide

At YourWriters, we know that your thriving business needs clear, professionally written content to help you communicate with all your audiences. So, through our corps of experienced writers and editors, we can provide all the content you need to support your marketing communications efforts. All of our writers have at least 10 years of experience and many are noted specialists in their fields. Specialty areas include IT, Manufacturing, Finance, Healthcare, Biotech, Market Research and Advertising.

Here are price ranges for some standard content products. Pricing always includes content creation by a writer with specific experience in a particular field, professional project management and editing/proofreading by one of our senior editors.

Note: Final pricing depends on relative length and complexity of project and overall longevity of client relationship. Pricing is always negotiable; we make every effort to work within a client's content budget.

Blog, 200-400 words	\$200-350
Tweet	Package of 20 tweets per month: \$500 40 tweets per month: \$900
News release, 500-750 words	\$350-750
Client success story	\$1 to \$1.50 per word
Informational article	\$1 to \$1.50 per word
White Paper/Research Report	\$50 to \$95 per hour
Analyst Briefing	\$50 to \$95 per hour
Book	Individual project cost; pricing starts as low as \$10,000.
Editing/proofreading	\$25 to \$50 per hour
Technical manual	\$50 to \$75 per hour
Newsletter content	\$200 to \$500 per article
LinkedIn Posting	\$500 per article